

Why switch to Veco?



Eurolink is the UK's leading developer of software for property agencies.

We've been in the business for more than 20 years and our expertise and industry knowledge is unrivalled.

Our client list, includes some of the most respected names in the property business like Sequence, the Romans Group, Spicerhaart, Linley & Simpson and Orchard & Shipman among many others.

Eurolink also has thousands of users with clients across the UK ranging from single office firms to multi-disciplined, multi-office organisations operating complex wide and local area networks.

Our family of Veco™ products covers all the key property agency disciplines including: sales, lettings, block management and property auctions.

Each discipline can be licensed separately and tailored specifically for your requirements.

Our flagship product is the unique **Veco-onesystem™** which combines all the individual **Veco™** elements into one single complete solution to support multi-disciplinary residential property agencies.

While the technology behind **Veco™** is highly complex, the **Veco-onesystem™** is itself simple to use.

It is loaded with features that combine to make it a property software package unlike any other on the market.

Take a look at some of the unique factors that have made **Eurolink's Veco-onesystem™** the No1 property software solution:

Familiar user interface

Our **Veco™** range uses Microsoft SQL Database and Microsoft Design Tools to create a user interface that is familiar to millions. The product architecture – Microsoft SQL Server - enhances performance, scalability, security, manageability and business intelligence. The system also allows for "handshakes" with other databases, creating an interface for up-selling opportunities.

Built-in automation

Each **Veco™** product includes built-in and supplementary "automation" software to further improve efficiencies and maximise agency resources. As a result, repetitive business processes can be automated along with the delivery of reports, bulk marketing emails and document production - saving clients both time and money.

Single unified Customer Relationship Management (CRM) system

Stay on top of your client database and information with our unique CRM offering which keeps all client data/notes in one streamlined system offering the advantage of greater use efficiency and cost savings.

Customisation

All **Eurolink's Veco™** range can be configured and customised to suit the precise needs of individual organisations. Our customisation tools allow "personal profiling" which let users analyse data and information about clients, allowing cross-referencing for other services/products sales opportunities. This can help clients provide a crucial source of additional revenue streams.

Unbeatable reporting tools

All our **Veco™** products offer unrivalled reporting tools that allow you to stay on top of your business through analysis of key performance indicators and other important management information.

Instant fail-safe communication

Clear, precise communication is key to running a successful business and our **Veco™** system products make this easy for users. Our built-in comms tools allow records to be "pushed" from one user desktop to another and our "While you were out" function messages users who are not logged in. Company-wide "announcements" can also be broadcast across the system meaning you can stay in touch with all your staff at all times.

Simple document management

Simplicity is an essential element across our **Veco™** range. This allows for quick and straightforward document management which will be familiar to Microsoft "Desktop Search" users.

Enhanced security protection

A software system is only as good as the security which protects it. **Eurolink** clients can rest assured that our software is covered by the highest levels of protection currently available. In addition to being comprehensive, security can also be tailored to specific individual user options.

Dynamic web interface instant marketing

Clients with websites created by **Eurolink** can benefit from instant property marketing and distribution to portals. Marketing details and data are distributed to portals the moment they appear on the client's website. **Eurolink** clients will also be among the first to benefit when the new Google property portal launches in the UK as the **Veco™** system has been adapted to ensure client property information is continuously uploaded to Google Base.

Workflow flexibility

The flexibility of our **Veco™** system means that workflow templates can be built and added by **Veco™** users when appropriate.

Client Web Access

Landlords can see their account, works and invoice data via our myVeco.com secure web based application. This gives **Veco™** user clients instant information and reduces incoming agency calls.

Third-party opportunities

Veco™ users can have access to an increasing number of approved functional third-party applications. These include the ability to send out SMS messages to client mobile phones and the option to offer postcode and bank account data validation.

API functionality

Eurolink is currently developing Application Programming Interfaces (API) with a variety of suppliers - including tenant referencing and utility management. This allows **Eurolink** users to reduce substantially the amount of time resources needed to complete additional disciplines and tasks.

Other feature benefits enjoyed by **Veco™** clients include:

- “Drag & Drop” data interrogation;
- **My Veco™** user definable "Fastrack" menu system;
- Free messaging using Twitter accounts;
- Property details distributed to Twitter;
- Dedicated customer support desk manned by our own knowledgeable staff;
- Utilities known as "Power Grid" and "AutoMate™" for data analysis and repeat processes;
- Flexible purchase options available;
- Intelligent tenancy agreement production;
- “Second generation” software for companies requiring hand-over

control of the application for bespoke views

- Training and consultancy at our new purpose-built offices;
- Telephone and remote desktop support;
- Bespoke report writing and automation processing;
- Facilities maintenance;
- Website design, maintenance and hosting.

We're certain **Eurolink** can provide a flexible package whatever your software needs so contact us now on 01372 389250 or email us via sales@eurolinksoftware.co.uk

For more information on Eurolink visit www.eurolinksoftware.co.uk

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